



Florida School Boards Association
The voice of education in Florida

FOR IMMEDIATE RELEASE

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School Board Member recognized for earning honorable distinction

Tallahassee, FL— Florida School Boards Association (FSBA) is proud to recognize Carl Persis, Volusia County School Board member, as their newest Certified Board Member (CBM).

To earn the initial distinction of a CBM, members must complete 96 hours of training in three different content areas: Leadership, Advocacy, and Knowledge.

“I am proud to recognize Carl as a Certified Board Member,” FSBA Leadership Services Director, Tina Pinkoson stated. “Since his election in 2016 Carl has shown a willingness and desire to learn.”

The Certified Board Member (CBM) Distinction is one of several professional development programs offered by the Florida School Boards Association to ensure board members obtain well-rounded and thorough understanding of his or her policy-making job responsibilities.

The Florida School Boards Association is the professional association for school boards in Florida. The mission of FSBA is to increase student achievement through the development of effective school board leadership and advocacy for public education.

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